Reflections on 2020

2020 was truly a year like no other. The global COVID-19 pandemic, the joint-hottest year on record (tied with 2016), and a record 22 major natural disasters in the U.S. alone caused many of us, like myself, to pause and reflect on what the future holds.

Back in 1994, I began youth volunteering at the Red Cross. Their mission to alleviate human suffering throughout the world held my interest for nearly two decades. Throughout these years of global crisis, I began to notice a significant lack of focus from governments, business, and civil society to take immediate action on climate change. This prompted my commitment to leave the disaster response and recovery space and focus on climate action in hopes of addressing the root causes of many disasters. That’s when I was introduced to the work of the Kennebunkport Climate Initiative.

I joined KCI as the first full-time Executive Director last year, leading a team of four passionate executive team members who have dedicated their professional livelihoods to youth empowerment. Having roots in Maine, and seeing the rapid warming in the Gulf and Northeast, both greatly impacted my decision to take this new role. But what really inspired me was the bold, nonpartisan vision to educate, empower, and activate 10 million youth by 2025. We are not only reaching youth with our turnkey programming, we are building the next generation of scientists and entrepreneurs that will create the climate solutions we all seek.

What we stand to lose is staring us squarely in the face. The time is now for slowing the rise of climate change-related impacts through empowered youth voices. Your continued belief and support mean the world to us as we chart our course into 2021 and beyond. Our work is just getting started.

Jono Anzalone, Executive Director, on behalf of the KCI Team

KCI’s Vision

Educate, Empower, and Activate 10 million youth by 2025
2020 Snapshot

Mission
Empower youth voices for climate action.

The success of KCI’s year-one pilot programs in Maine and California will inform KCI’s mission expansion reaching three additional markets (Louisiana, Texas, and Pennsylvania), where our focus will ensure that those most impacted by the effects of climate change are an integral part of our youth movement.

- Leia Lowery, Director of Programs & Outreach

Program Highlights

Check out a few of our key program highlights from our first year!

1 Educate

KCI Learning Lab
Launched online learning tools to provide interactive place-based climate education to high school students.

Gulf of Maine Field Studies Class
with UNE and Regional School District 21
Over 50 Collegiate and High School students engaged in local climate action projects and community climate resilience conversations.

2 Empower

#SpeakClimate
Digital competition engaged youth with social media influencers, creating a connection between climate change and personal passions.

#ClimateCareer
Virtual competition launched to invest in youth climate action plans, with a full-time job offered to the winner. Over 200 nationwide applicants.

3 Activate

Digital Town Halls
with Environment California
Our Town Halls explored policy-related goals that KCI supports and provided a platform for youth to engage in conversations with politicians and corporate leaders.

Over 500 youth engaged with KCI education initiatives

Over 10K youth reached with KCI climate action messaging in 2020

7,500 HOURS OF EDUCATION

MILESTONE

Our winner, Pooja Tilvawala
Youth Ambassadors from Colorado to Bosnia, ages ranging from 14-22

KCI Ambassador Program
Designed to serve as a foundation for scaling education, empowerment, and activation of youth voices.

20K Engagements

Students pushing for a cleaner energy future with Pedro Pizarro, CEO of Edison International.

Pilot program successes informed our 2021 programming focus on Learning Labs and creation of KCI Clubs & Coalitions...we’re just getting started!

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# 2020 Financial Breakdown

<table>
<thead>
<tr>
<th>Assets</th>
<th>W/O Donor Restriction</th>
<th>With Donor Restriction</th>
<th>Total</th>
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<tr>
<td>Cash</td>
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<td>Restricted Cash</td>
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<tr>
<td>Temporary Cash Investments</td>
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<td>41,198</td>
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<tr>
<td>Grants &amp; Contract Receivables</td>
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<tr>
<td>Prepaid Expenses</td>
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<tr>
<td>Equipment - Net of Depreciation</td>
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<tr>
<td><strong>Total Assets</strong></td>
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<td><strong>0</strong></td>
<td><strong>168,816</strong></td>
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<tr>
<td>Liabilities</td>
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<tr>
<td>Accounts Payable</td>
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<td>Accrued Expenses</td>
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<td>Net Assets</td>
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<tr>
<td>Without Donor Restriction</td>
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<td>161,744</td>
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<tr>
<td>With Donor Restriction</td>
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<tr>
<td><strong>Total Net Assets</strong></td>
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<td><strong>161,744</strong></td>
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<td>Liabilities and Net Assets</td>
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<td><strong>168,816</strong></td>
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<td><strong>168,816</strong></td>
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</table>

<table>
<thead>
<tr>
<th>W/O Donor Restriction</th>
<th>With Donor Restriction</th>
<th>Total</th>
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<tr>
<td>Individual</td>
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<td>Corporate</td>
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<td>Special Events</td>
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<td>In-Kind</td>
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<td>Investments</td>
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<td>Program fees</td>
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<td>Misc. Income</td>
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<td><strong>Total Support</strong></td>
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<td><strong>240,000</strong></td>
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<table>
<thead>
<tr>
<th>Expenses</th>
<th>W/O Donor Restriction</th>
<th>With Donor Restriction</th>
<th>Total</th>
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<td>68,256</td>
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<td>Fundraising</td>
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<td>Programs</td>
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<td><strong>Total Expenses</strong></td>
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<td><strong>400,000</strong></td>
<td><strong>1,124,126</strong></td>
</tr>
</tbody>
</table>

| Change in Net Assets   | 321,744               | (160,000)              | 161,744|
| Ending Net Assets      | 321,744               | (160,000)              | 161,744|
Leadership

Board of Directors

Jim Bean
Entrepreneur, former VP of Retail at Apple Inc.

Kimberly Henderson
Partner, McKinsey & Company

Billy Shore, Vice Chair
Founder and Executive Chair of Share Our Strength, parent organization for No Kid Hungry

Dr. Pamela Morgan
Professor, Department of Environmental Sciences at the University of New England

Amy Tchao
Drummond Woodsum’s Practice Group Leader for Municipal Law

Dr. Jennifer Brandon
Senior Scientist at Applied Ocean Sciences

Andreata Muforo
Partner at TLcom LLP based in Nairobi, Kenya

Kathryn Wendell, Secretary
Consultant and Former Director at Stanford Seed

Advisory Council

Dr. Anne Giblin
Sr. Scientist & Interim Director of Ecosystems Center at the Marine Biological Laboratory at Woods Hole

Robert King
Co-Founder and Chair of King Philanthropies

Dr. Veerabhadran Ramanathan
Edward A. Frieman Endowed Presidential Chair in Climate Sustainability

Dr. Katharine Hayhoe
Political Science Endowed Professor in Public Policy & Public Law, Co-Director of the Climate Center at Texas Tech University

Houston Kraft
Author, Speaker and Co-founder of CharacterStrong

Francis Rooney
Former U.S. Representative for Florida’s 19 Congressional District

Mike Judge
AP Environmental Science Teacher, Sacred Heart School

James Manyika
Senior Partner at McKinsey & Company, Chairman of the McKinsey Global Institute

Dr. John D. Sterman
Jay W. Forrester Professor of Management, Director, MIT System Dynamic Group

Staff

Jono Anzalone
Executive Director

Leia Lowery
Director of Programs & Outreach

Louise Stephens
Director of Strategy

Kristina Madarang Stahl
Director of Development

Meagan Cooper
Director of Communications

Emily Ferrick
Digital Communications Coordinator

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